



FOR IMMEDIATE RELEASE

CONTACT: Rose Capasso
Carolyn Izzo Integrated Communications
rcapasso@ciicnews.com
845/358-3920 x12 (USA)

Ruben Sanchez Lizarraga
Los Cabos Convention & Visitors Bureau
ruben.sanchez@loscaboscvb.com
011-52-624-143-4777 (Mexico)

LOS CABOS GIVES GLOBAL ACCESS TO TOURISM INFORMATION

*New Los Cabos Digital Stock Allows for Easy Access
And Collaboration for Media*

Los Cabos, Mexico (May 11, 2010) – The Los Cabos Convention & Visitor’s Bureau has announced the launch of the destination’s newest tourism promotion tool, the [Los Cabos Digital Stock](#). Available to the media, the Los Cabos Digital Stock is the only site on the Internet where members of the media can find Los Cabos specific images and articles cataloged in one place.

Capitalizing on the current trends of collaboration and social networking, the Los Cabos Digital Stock aims to connect people who share a common interest in the destination and provide them with the opportunity to exchange information and images. Available to the global community, journalists and photographers will be able to submit their work about the destination for purchase by editors and publishers supporting the creative exchange of information. With this new platform, Los Cabos is able to create a “virtual community” of travelers who will be constantly connected to the destination and enjoy a faster, more fluid method of communication. For more information, please visit www.loscabosdigitalstock.com.

Los Cabos, located at the tip of the 1,000-mile long Baja Peninsula, is home to award-winning hotels and resorts, championship golf courses, rejuvenating spas, world-class sport fishing and much more. With a unique landscape of dramatic desert and white sand beaches, Los Cabos is an exotic escape within easy reach of most U.S. cities.

With non-stop flights or convenient connections available from Atlanta, Charlotte, Chicago, Cincinnati, Dallas/Fort Worth, Denver, Detroit, Houston, Kansas City, Missouri; Las Vegas, Los Angeles, Minneapolis, New York/Newark, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, California, Seattle and more, Los Cabos is both

accessible and exciting. For more information, images and videos from Los Cabos, please visit www.visitloscabos.travel, follow us on Twitter [@LOSCABOSCVB](https://twitter.com/LOSCABOSCVB) and visit our [Facebook](#) and [YouTube](#) accounts.

###

FINAL