



FOR IMMEDIATE RELEASE

CONTACT: Rose Capasso
Carolyn Izzo Integrated Communications
rcapasso@ciicnews.com
845/358-3920 x12 (USA)

Ruben Sanchez Lizarraga
Los Cabos Convention & Visitors Bureau
ruben.sanchez@loscaboscvb.com
011-52-624-143-4777 (Mexico)

NEW HOTELS & DEVELOPMENTS IN LOS CABOS POSITION DESTINATION FOR GROWTH IN 2011

Los Cabos, Mexico (February 17, 2011) – Los Cabos has long been the destination of choice among sophisticated travelers, seeking a one-in-a-lifetime vacation experience set against one of Mexico’s most naturally beautiful backdrops. In just the first two months of 2011, Los Cabos has welcomed a new resort property with Grand Solmar Land’s End Resort & Spa, a newly rebranded property with plans for multimillion-dollar renovations with the Wyndham Cabo San Lucas Resort and commitments from two world-renowned, luxury brands – The Ritz-Carlton Company and Morgans Hotel Group - for future developments to be completed within the next three years.

“We are thrilled to welcome these incredible properties and future developments to Los Cabos,” said Gonzalo Franyutti, President of the Los Cabos Convention & Visitors Bureau. “These recent announcements coupled with our unwavering commitment to provide the very best vacation experience for all travelers positions Los Cabos for continued growth as Mexico’s premier tourism destination.”

[Grand Solmar Land's End Resort & Spa](#) officially opened its doors on February 13th as the newest luxury offering in Los Cabos. The latest venture from Solmar Hotels & Resorts, Grand Solmar marks the fifth property owned and operated in Cabo San Lucas by the reputable hotel group. With the extraordinary vision of renowned Dallas architecture firm HKS and interior design by Arquitectura De Interiores, the resort celebrates its incredible location at the very tip of the Baja Peninsula and blend harmoniously with its natural surroundings. Grand Solmar Land’s End Resort & Spa welcomes guests with royal gardens and old world architecture with an accommodating staff available to provide outstanding service to all guests.

/more...

Earlier this year, [Wyndham Hotels and Resorts, L.L.C.](#) announced the expansion of their upscale hotel brand's resort portfolio, with the addition of the Wyndham Cabo San Lucas Resort. The five-story resort will go through a \$10 million renovation and is scheduled for completion by early 2012. The Wyndham Cabo San Lucas Resort is located adjacent to the Cabo San Lucas Marina, putting travelers in the heart of downtown and just steps from activities and excitement.

[The Ritz-Carlton Hotel Company, L.L.C.](#) formerly announced a joint venture between Grupo Questro and Trinity Investments L.L.C. for a Ritz-Carlton Reserve property to be built in Los Cabos. After an extensive search for the perfect location, The Ritz-Carlton Company, LLC chose Los Cabos as the site for their first Ritz Carlton Reserve property in Mexico. The resort will feature 124 private, single-story and oceanfront villas, each with panoramic views of the Sea of Cortez and is set to open in 2014.

Most recently, [Morgans Hotel Group](#) has signed hotel management agreements that will expand the Delano brand to Los Cabos. The 114-room Delano property in Cabo San Lucas is currently under construction and is expected to also feature 23 branded residences, as well as a modern restaurant and spa. The Delano Hotel is scheduled to in early 2013.

Los Cabos, located at the tip of the 1,000-mile long Baja Peninsula, is home to award-winning hotels and resorts, championship golf courses, rejuvenating spas, world-class sport fishing and much more. With a unique landscape of dramatic desert and white sand beaches, Los Cabos is an exotic escape within easy reach of most U.S. cities.

With non-stop flights or convenient connections available from Atlanta, Charlotte, Chicago, Cincinnati, Dallas/Fort Worth, Denver, Detroit, Houston, Kansas City, Missouri; Las Vegas, Los Angeles, Minneapolis, New York/Newark, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, California, Seattle and more, Los Cabos is both accessible and exciting. For more information, images and videos from Los Cabos, please visit www.visitloscabos.travel, follow us on Twitter [@LOSCABOSCVB](#) and visit our [Facebook](#) and [YouTube](#) accounts.

#

FINAL