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VIRGIN AMERICA CELEBRATES FIRST FLIGHT TO LOS CABOS

*Award-winning Airline Invites Guests to Start the Fiesta Early with Affordable Fares and High Style with Fares Starting at \$159 *Restrictions, Taxes and Fees Apply*

Los Cabos, Mexico (December 16, 2010) – The Los Cabos Convention & Visitors Bureau is pleased to announce the inaugural flight of Virgin America, the award-winning California-based airline, from San Francisco International Airport (SFO) to San Jose del Cabo International Airport (SJD). Beginning today the airline, known for its upscale stylish amenities and low fares, is offering direct flights from SFO to SJD. Los Cabos will be Virgin America's second international destination and the 13th destination in the new airline's growing network. The airline kicked off its new service to SJD today with a fiesta at the gate at SFO.

"We are thrilled to welcome Virgin America to Los Cabos and know that their guests will be pleased with the exciting sights and unique activities in this beautiful region," said Gonzalo Franyutti De La Parra, President of the Los Cabos Convention & Visitors Bureau. "This new route serves as a testament to our destination's strong tourism economy and commitment to providing each visitor with an unmatched vacation experience."

"We're so pleased to be able to offer our innovative and affordable service to Los Cabos for travelers looking to start their vacations right at take-off, " said David Cush, President and CEO of Virgin America. "We're happy to add another warm weather destination to our growing network and to offer low-fare service so that more travelers can discover all that the Los Cabos region has to offer."

Virgin America offers outstanding guest service and beautifully designed cabins with a host of high-tech amenities and entertainment choices at every seat. The airline's Red™ touch-screen entertainment platform offers 30 films, live TV, Google maps, videogames, seat-to-seat chat, music videos, a 3000 MP3 catalog (and the ability to build a custom play-list in-flight), a first-of-its-kind digital Shop section and an on-demand menu – so guests can order a cocktail or meal right from their seatback any time during a flight. Virgin America's live satellite television and WiFi are not available on the aircraft after crossing the U.S.-Mexico border.

The airline's SJD flight schedule is as follows:

SFO-SJD 12:10pm 4:20pm 706 Monday, Thursday, Friday, Saturday, Sunday
SJD-SFO 5:20pm 7:35pm 709 Monday, Thursday, Friday, Saturday, Sunday

About Virgin America:

Virgin America flies to San Francisco, Los Angeles, New York, Washington D.C., Seattle, Las Vegas, San Diego, Boston, Fort Lauderdale, Toronto, Orlando, Dallas-Fort Worth, Los Cabos and starting January 19, 2011 Cancun, Mexico. Tickets are on sale today and can be purchased via Virgin America's Web site (www.virginamerica.com) and at 1.877.FLY.VIRGIN. For high-resolution photos and broadcast quality b-roll, please visit:

<http://www.virginamerica.com/about/airline-photos/virgin-america-pictures.html>

About Los Cabos:

Los Cabos, located at the tip of the 1,000-mile long Baja Peninsula, is home to award-winning hotels and resorts, championship golf courses, rejuvenating spas, world-class sport fishing and much more. With a unique landscape of dramatic desert and white sand beaches, Los Cabos is an exotic escape within easy reach of most U.S. cities.

With non-stop flights or convenient connections available from Atlanta, Charlotte, Chicago, Cincinnati, Dallas/Fort Worth, Denver, Detroit, Houston, Kansas City, Missouri; Las Vegas, Los Angeles, Minneapolis, New York/Newark, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, California, Seattle and more, Los Cabos is both accessible and exciting. For more information, images and videos from Los Cabos, please visit www.visitloscabos.travel, follow us on Twitter [@LOSCABOSCVB](https://twitter.com/LOSCABOSCVB) and visit our [Facebook](#) and [YouTube](#) accounts.

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Terms and Conditions

*All Main Cabin fares are one-way, based on travel originating from the US, and require a 14-day advance purchase. Tickets must be purchased by 11:59pm PST December 20, 2010. Fares do not

include Passenger Facility Charges of up to \$9 each way, September 11th Security Fees of up to \$5 each way and a Federal Segment Tax of \$3.70 per domestic segment. A segment is a takeoff and landing. For international travel, fares do not include the U.S. Immigration User Fee of \$7, the U.S. APHIS fee of \$5, and the U.S. International Arrival/Departure tax of \$16.10 each way. For service to/from Toronto, fares do not include additional taxes/fees of up to \$50, including: Airport Improvement Fee, Canadian Security Fee, Goods and Services Tax, and Harmonized Sales Tax. For service to/from Mexico, fares do not include additional taxes/fees of up to \$60, including: Mexico International Departure Tax and Mexico Tourism Tax. Tickets are non-refundable and non-transferable. Travel must occur between December 27, 2010 and May 11, 2011, unless specified otherwise. LAX-CUN service begins January 19, 2011. SFO-CUN service begins January 20, 2011. Blackout dates are January 2-3, 2011; February 18, 21, 2011. Lowest fares are only available for travel on Tuesdays, Wednesdays, and Saturdays. Seats are limited, subject to availability, and may not be available on all flights. Flights may not operate daily. Changes or cancellations can be made for a \$75 fee if changes are made on Virgin America's website (www.virginamerica.com) or a \$100 fee through all other channels, including the call center and at the airport, plus any increase in fare, if applicable. Changes or cancellations of a booking made with Elevate Points will be subject to a \$75 redeposit fee. Guests who no-show without a change or cancel prior to the scheduled departure time will forfeit the amount of this fare. In addition, any future flights booked in the same reservation will also be canceled and the fare will be forfeited. Tickets purchased from Virgin America through our reservation call center will cost an additional \$20 per guest per itinerary. Any added cost associated with purchasing tickets from Virgin America through our reservation call center will be non-refundable. Fares will not be honored retroactively or in exchange for any wholly or partially used ticket. Fares, routes, fees and schedules are subject to change without notice. Virgin America will accept one (1) piece of checked baggage up to 70 pounds for \$25 for each ticketed guest traveling within the U.S. and for free of charge for each ticketed guest traveling to/from Mexico or to/from Canada. The fee per guest for each additional checked bag up to 50 pounds from the second (2) to the tenth (10) is \$25. Additional fees apply to baggage exceeding these weight limitations, and other baggage restrictions may apply.

**Any guest calling within the United States has access to a complimentary telecommunication relay service by dialing 711. For more information, go to: <http://www.nidcd.nih.gov/health/hearing/telecomm.asp>